



Virimark Service Packages

1. Launch & Visibility Package

Price: \$2,000 – \$3,000

Ideal for new service businesses launching their online presence.

Includes:

- Custom WordPress website (up to 5 pages)
- Basic local SEO: On-page optimization + Google Business Profile setup
- Google Analytics 4 + Tag Manager installation
- Mobile-first, fast-loading design
- 30 days of post-launch SEO support

Expected Outcome: Launch a professional, optimized website that gets found locally and starts driving leads.

2. Growth & Lead Engine Package

Price: \$1,500 – \$2,500 per month

Designed for businesses ready to grow with ongoing SEO and content marketing.

Includes:

- Monthly SEO strategy & execution
- 1–2 SEO-optimized blog posts monthly

- • Google Business Profile updates & review management
- • Backlink & citation building
- • Custom Looker Studio dashboards for performance tracking
- • Monthly reporting and consultation

Expected Outcome: Consistent growth in local search rankings and steady, qualified lead flow.

3. Digital Rescue & Scale Package

Price: \$4,000 – \$6,000+

For businesses with underperforming websites needing a full redesign and advanced SEO.

Includes:

- • Complete WordPress redesign (10+ pages) with conversion rate optimization
- • Full SEO audit and technical fixes
- • Site speed, mobile, and security improvements
- • Blog content refresh and strategy
- • Detailed analytics setup and lead tracking
- • 3 months post-launch support and performance reporting

Expected Outcome: A powerful, high-converting website that drives significant and sustained lead growth.

Optional Add-Ons



Add-On	Price	Description
Website Maintenance Plan	\$250/month	Ongoing updates, backups, and fixes
Additional Blog Posts	\$150 per post	SEO-friendly content creation
Google Ads Setup	\$500 one-time	Paid search campaign setup
Conversion Audit & Reporting	\$350 flat fee	Website & marketing performance review

Why Choose Virimark?

- Proven, measurable results
- Local market expertise in Virginia and nation wide
- Flexible, no lock-in contracts
- Dedicated partner for your growth

Ready to Grow?

Contact us today to book your free strategy call and get started!

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